**Photo Story Appearance and Content Rubric**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Score \_\_\_\_\_\_/29

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| --- | --- | --- | --- | --- | --- |
| CATEGORY | **4** | **3** | **2** | **1** | **Points** |
| **1. Effectiveness**  12-24 Pictures  All pictures edited  Title slide  Credits slide  Dialog for every picture Music Complete story | Project is a complete  story and includes all  material needed to  gain a comfortable  understanding of the  topic and a satisfying story. All elements listed on the left are included. | Project is lacking one  of the elements listed  on the left. | Project is missing  more than two  elements listed on the  left. | Project is lacking  several key elements.  The story is  incomplete. |  |
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| **2. Creativity** | Creativity and original ideas enhance the story in an innovative way. | Most of the slides show use of creativity and original ideas to enhance the story. | Some use of creativity or original ideas is evident that enhances the story. | No use of creativity or original ideas is evident that enhances the story. |  |
| **3. Sequencing of** | Graphics and story | Most information is | Two or more pictures | There is no clear |  |
| **Information** | line are organized in a clear, logical way. The story is easy to follow. | organized in a clear, logical way. One picture or dialog piece seems out of place. The story can be followed. | or dialog pieces seem out of place, making the story difficult to follow. | story. Pictures and/or dialog seem to be sequenced randomly. |  |
| **4. Spelling and Grammar** |  | Presentation has no misspellings or grammatical errors. | Presentation has 1-2 misspellings or grammatical errors. | Presentation has more than 2 grammatical and/or spelling errors. |  |
| **5. Motion/**  **Transitions** | Motion or transitions  on all pictures/graphics are appropriate for the subject and enhance the picture and the story. | The motion or  transitions on 1-2 pictures is distracting or detracts from the story. | Motion or transitions  on 3-4 pictures are distracting or detract from the story. | Motion or transitions  on 5 or more pictures are distracting or detract from the story. |  |
| **6. Pictures or**  **Graphics** | All pictures/graphics  are (1) clear and in focus, (2) help to tell the story, (3) cropped if necessary, and (4) appropriate for the subject. | Most pictures/graphics have the qualities stated on the left. One picture is missing some of the qualities. | Some pictures/graphics have the qualities stated on the left. Two – three pictures are missing some of the qualities. | More than 3 pictures  are missing some of the qualities stated on the left. |  |
|  |  |  |  |  |  |
| **7. Dialog** | Throughout the entire story the speaker (1) is distinct and understandable, (2) is loud enough to be heard at all times (3) shows enthusiasm and expression, (4) makes no errors in dialog. | On 1-2 slides the dialog is missing some characteristic described on the left. | On 3-4 slides the dialog is missing some characteristic described on the left. | The dialog is hard to follow because more than 4 slides are missing some characteristics described on the left. |  |
| **8. Music** |  |  | The music is (1) appropriate for the story, (2) can be heard on all slides, and (3) the volume allows the voice to be easily heard. | The music is missing one of the characteristics mentioned on the left. |  |